

## **MODERN METHODS OF PROTECTION THE YOUTH FROM INFORMATIONAL- PSYCHOLOGICAL ATTACKS**

*This article analyzes the socio-psychological safety of our youth in the globalization era and provides an overview of the protection of the world's intellectual problems and their origins. It studies informational hazards based on ideas and statistics from the international arena.*

*Key words: security, protection, threat, analysis, form, information, epoch.*

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## **СОВРЕМЕННЫЕ МЕТОДЫ ЗАЩИТЫ МОЛОДЕЖИ ОТ ИНФОРМАЦИОННО- ПСИХОЛОГИЧЕСКИХ АТАК**

*В этой статье анализируется социально-психологическая безопасность молодежи Узбекистана в эпоху глобализации и дается обзор защиты мировых интеллектуальных проблем и их происхождения. Автор изучил все формы информационных угроз и в статье дал их новую интерпретацию на основе инновационных идей и международной статистики.*

*Ключевые слова: безопасность, защита, угроза, анализ, форма, информация, эпоха*

In modern conditions for the realization, their social behavior in the society a person needs a constant flow of information. The constant informational connection with the environment, the social environment in which he operates as an active social subject, is one of the most important conditions of normal life. A person isn't impacted greatly only by a constant information contact with the social environment, or its absence, but a number, scope, content and structure of incoming and processed information. In a globalize world, when there are various threats in the information space, the task of creating a favorable environment for youth is of a priority question. Contemporarily, ideological attacks are intensified, directed to mastering with consciousness and a human heart, especially young people, deprivation of its historical roots. It is known that Uzbekistan is one of a number of states, broadly implementing modern information and communication technologies in the social and economic life. By January 1, 2014 in the country, the number of Internet subscribers grew to 18.3 per cent compared with the last year and now there are 7.1 million users [1].

This number continues growing. Modern users of the Internet, mobile communication, computer games, and users of video and cinema productions, along with the necessary information sometimes are faced with propaganda of ideas contrary to spiritual enlightening standards and national mentality. This kind of phenomenon can have serious influence to spiritual, psychological and physical development of the underage. The growing importance of information in the world is gradually highlights the problem of Information Security, which is an integral part of the National Security. Modern technologies of informational influence to the human mind and collective psychology have the ability to influence on public's opinion

and consciousness of people, rule over a human's behavior and actions quite unnoticeable to himself.

The Internet and latest achievements of high-tech sector are becoming an integral part of the lives of our youth. At present most people, especially growing up generation get introduction about style of behaving, style life, career, relations through popular films and serials, glossy magazines, and the Internet issues. The mass culture becomes fundament of the world clearing and eliminating national borders, means of stimulation of use, because of active usage of an advertisement. The youth as a demographic group of the society turns up among the most vulnerable in spreading dangerous streams. To prevent this threat it is necessary to ensure social stability, ethnic and religious harmony, national economic growth, improve the quality of the work of public authorities and their interaction with the civil society for the realization the rights of citizens to life, safety, labour, housing, health, available education and cultural development [2]. In the age of globalization, along with such negative phenomena as extremism, terrorism, religious radicalism mass culture represents a serious danger for people, which is the product of a market economy. This product that is an echo in the minds and souls of millions of people, enable to create a positive and negative emotions, cause spiritual and aesthetic empathy. It is for a large audience and does not require stress of mind and senses to their perception, focus not on realistic images, but on artificially created stereotypes, determines the rejection of the rational basis in consciousness. Mass production at the same time develops similar to the thread safe conveyor industry.

The current youth becomes indifferent to events and processes within the country and the world. Admittedly still use outdated methods of teaching, with teaching rostrum offset long monotone lectures in educational institutions. No less important reason - the current generation stopped reading. Disruptive ideas and phenomena, which are contrary to centuries-old traditions and mentality of people, funded by individuals, organizations interested in the expansion of the existing foundations and cultural heritage of the nation. So, at the end of December, 2013, British weekly journal "The Economist", the circulation of which is one and a half million copies, for the first time in its history decided to inform the country of the year-it was Uruguay [3].

The editorial staff explained the reason of the choosing, as the marriage of one sex people is legalized, also production, selling and use of marihuana. According to their opinion legalization this kind of marriages is "a progressive measurement, which without any expenses in general makes people happier", and concerning to legalization of marihuana "The Economist" marked that this novelty permitted the authority of the country to focus on more severe crime and get rid of deceivers. As psychologists say during the use of mass culture there functions mechanism of infusion and contamination. A human as if stops to be oneself, and he becomes part of mass joining it. He becomes contaminated with "collective mood" and when he listens to rock music or watches a movie at the cinema and then, when he sits in front of television. And at the same time people create their idol out of film stars, television link ladies, style masters, because of the advertisements around them.

Above mentioned methods are mostly used for getting profits and creating weak willed type of people, who are ready to do unreservedly everything when they are asked. People living in comfort with entirely washed out brains, suffer most of all from ignorance, deep – rooted lack of knowledge, inability to throw away errors and lies, find and get an answer hundreds of questions. Hence – indifference, despondency, loss of consciousness, spite and obstinacy, which in the result brings to family, society, nation disintegrations, loss of resistance to strangers` hostile influences.

Additionally, in case to speak more about protecting mechanisms the youth from negative information, one shouldn't spread pop culture with force methods. It's better to go from the youth's preferences and needs, gradually inculcating in onset. Besides, informational instructive activities must be conducted by specialists, professionals from a definite sphere.

And this must be carried out with the use of modern technologies and new methods of interaction with audience.

It is important to start in the educational institutions monitoring of cultural measurements for young people and their predilections, selecting what they like. We never obtain through intimidating. At the same time one mustn't confuse the conception of democratic with every possible things. It is necessary to form spiritually healthy environment in the families. Parents must be interested in what their child is doing, what worries him. It is advisable to avoid from indifference. The most important thing for the youth is to form skills of protection from informational attacks, strengthening their ideological immunities, all-round support the young people of Web selectors.

The main task of these measurements is introduction creative ideas into the youth's mind, upbringing religious indulgence and tolerance in them, ability of analyzing events happening in the country and the world, mark off objective information, truthful facts out of enormous informational stream in the Internet, to stand against extremism and terroristic flow. This presents necessary condition in harmonically development of students, protecting them from various harmful occurrences, which negatively influence on pop culture and are foreign to our mentality. The selecting process of essential and useful information from informational flow demands peculiar media culture and analytical thinking. Attention to every information source, using the Internet network only in necessary cases appear as a primary means of protection in preventing already existed informational threat. The next step, undoubtedly, is demanding from each user regular development of spiritual enlightening knowledge, being active in such measurements. In other words, along with strengthening spiritual enlightenment work as an important necessity in educating harmonically developed generation, who is able to conceive independently, possessing patriotic feelings, it is very important to improve mechanisms of the opposing systems in case informational expansion.

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